

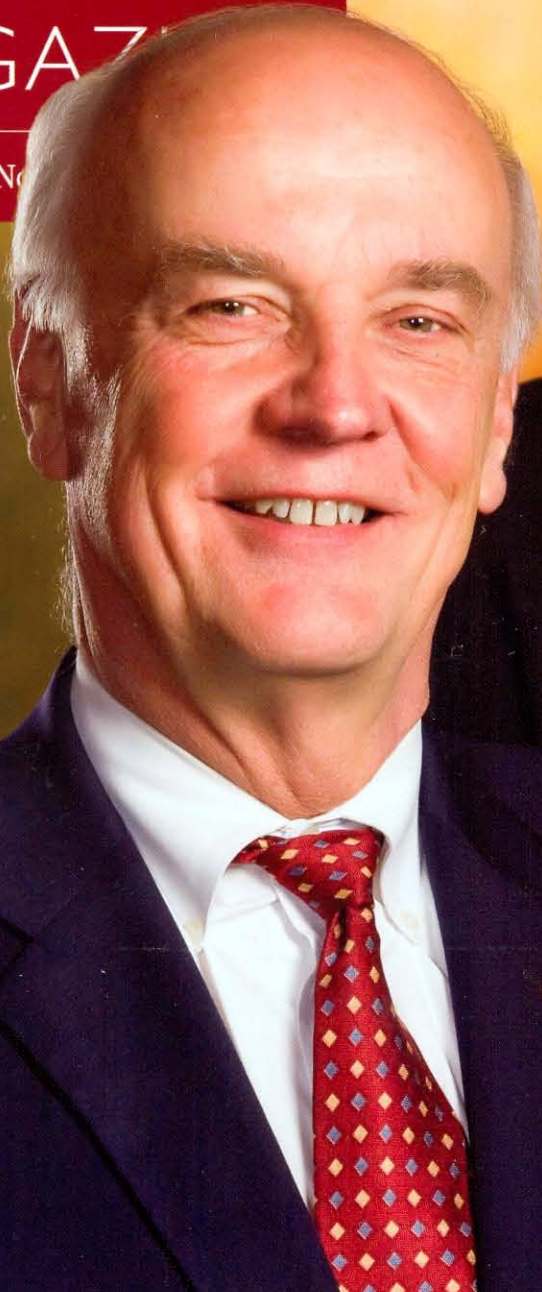
NC

MAGAZINE

The Power of No

The Official Magazine of
nc> North Carolina
Chamber
A force for business.

NCMagazine.com
September/October 2009
\$3.95



Keith Crisco,
NC Secretary of
Commerce



Gene Conti,
NC Secretary of
Transportation

Economic Development:

Building NC's Future



Why North Carolina?

Centers of Innovation

Greensboro Community Focus



ASSIGNMENTS

Crescent State Bank, Cary, has named **Mary Ann Freeman** as branch sales manager at its new office in Raleigh. Freeman earned a bachelor's degree in education from Brenau College in Gainesville, GA, and has more than 30 years of banking experience within the Raleigh area.

WakeMed Health & Hospitals, Raleigh, has named **Gail Sturtevant** as executive director of nursing for WakeMed Cary Hospital. Sturtevant joined WakeMed in 2007 and has more than 25 years of nursing administration experience with operational leadership in a wide variety of clinical areas. The hospital also has appointed **Dr. Mark Piehl** as medical director for the new WakeMed Children's Hospital. Piehl has served as a pediatric hospitalist and intensivist for WakeMed Faculty Physicians — Pediatrics since 1999 and has also served as medical director for WakeMed's Pediatric Diabetes program since 2002.

RBC Bank, Raleigh, has appointed three executives to new positions: **Bill Bunn** as regional president of retail banking for the bank's East region; **Chris Bell** as regional vice president of commercial markets for Raleigh; **Chris Suggs** as vice president of private banking. Bunn has more than 20 years of experience and has been with the bank since 2005. Bell has more than 17 years of industry experience and has been with

the bank since 2000. Suggs has more than 13 years of experience and most recently was regional manager of personal and business banking in the Triangle.



LANIER

Verizon Wireless, Durham, has named **Leigh Anne Lanier** as director for national retail for the company's Carolinas/Tennessee region. Lanier, a graduate of the University of North Carolina at Chapel Hill, has more than 14 years of industry experience, most recently with Alltel.

RTI International, RTP, has hired **Chris Davis** as vice president of corporate communications. Davis, a graduate of Villanova University and New York University, has more than 15 years of industry experience and previously was director of marketing, communications and outreach at Associates in Rural Development Inc.

K&L Gates LLP, Charlotte, has added **Eliab S. Erulkar** as a partner in the firm's corporate practice to focus on cross-border transactions in the pharmaceuticals, life sciences, media, and technology sectors. Erulkar has joined the firm from Baker & McKenzie LLP.

Capital Bank, Raleigh, has named **Blair Byrd**

Kennedy as vice president and marketing officer. Kennedy joined the bank in 2007 and served as attorney trust sales officer for the commercial services department and previously worked for Quintiles as a marketing associate and SoftPro as a sales representative.

The Catevo Group, Raleigh, has named **Raymond J. Hornak** as president. Hornak has more than 30 years of communications industry experience and helped to guide the firm through the merging of three organizations that formed Catevo and has received the Watt Huntley Award for Lifetime Achievement by the Raleigh Public Relations Society.



HORNAK

Novozymes, Franklinton, has appointed **Adam Monroe** as the new president of its North American region to replace Lars Hansen, who has returned to Denmark to head the company's European region. Monroe, a graduate of the University of Arkansas, has been with the company since 1991,



MONROE

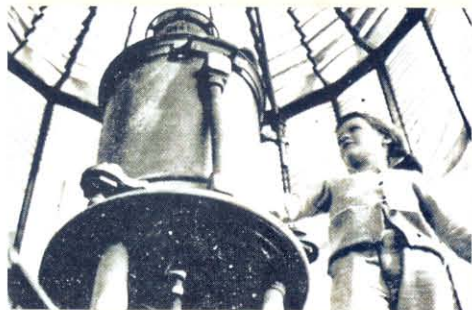
serving in several engineering capacities in the United States, Mexico and Brazil.

Smith Moore Leatherwood LLP, Greensboro, has added **Dave Krasnow** to its intellectual property practice at its Raleigh office. Krasnow, a graduate of the George Mason University School of Law, previously was in-house counsel for Bausch & Lomb Inc. and a former director of the Greater Raleigh Chamber of Commerce and past president and founder of the Triangle Intellectual Property Law Association.

Poyner Spruill LLP, Raleigh, has hired **J. Robert Tyler III** as a partner at its Raleigh office. Tyler, a graduate of the University of Richmond School of Law, previously was a member of the Hutchison Law Group and has 13 years of experience in entrepreneurial and technology sectors. The firm also has named **Stuart Couch** as of counsel at its Charlotte office. Couch, a graduate of the Duke University School of Law who spent 22 years

THIS MONTH IN 1949

State and federal agencies continued work to restore one of the most well-known structures on the Outer Banks, the Cape Hatteras Lighthouse. Vandals began to ransack the lighthouse during the early 1930s, steal-



ing some of the prisms used to beam the light to incoming vessels. However thanks to Works Progress Administration funding, lighthouse reconstruction began in 1936.

By this point, North Carolina was con-

tinuing the efforts by bolstering the shoreline from Currituck to Hatteras in hopes that the shifting sands would not undermine the lighthouse's foundation.

Meanwhile, more research was poured into boosting production of North Carolina's No. 1 crop at the time, tobacco. The General Assembly increased funding to aid the efforts of the State Extension Service, which had nine field stations within the five designated tobacco-growing belts of North Carolina.

As tensions about communism grew worldwide, Sen. Harry Byrd of Virginia delivered a message that commanded great support from throughout the North Carolina business community. "The free enterprise system supports the government of this nation," Byrd said. "If the system and the government fall, so will the last hopes for preservation of freedom and democracy in the world."

Revisiting events from 60, 25 and 10 years ago as described in past issues of NC Magazine. Edited by Nick Zulowich.